

WEST CHESTER UNIVERSITY

BRAND
WCU
WEST CHESTER UNIVERSITY



<p>Classic Purple Pantone 269</p>	<p>Classic Gold Pantone 123</p>
<p>Elemental Purple Pantone Pantone 7449 CMYK: 65/89/25/50 Digital: R-56 G-33 B-64 Hex# 382140</p>	<p>Elemental Gold Pantone Pantone Yellow CMYK: 0/1/100/0 Digital: R-255 G-232 B-0 Hex#ffe800</p>
<p>Accent Purple Pantone 7657 CMYK: 49/99/0/27 Digital: R-110 G-48 B-97 Hex# 6e3061</p>	<p>Accent Gold Pantone 7555 CMYK: 2/28/97/12 Digital: R-212 G-161 B-41 Hex# d4a129</p>

QUICHE TEXT BOLD

VERSUS BLACK

Versus REGULAR

Minion Pro—Regular

Sagona Book Bold

Phonk Contrast

Tungsten BOLD

Tungsten BOOK

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Even from the beginning, we've been to see you on the track for success.

19,619
JOBS AND INTERSHIPS OFFERED
Career Development Center
2018-2020

\$8.375
MILLION
In federal, local, state, and university-funded research initiatives in 2020

DEFINE YOUR FUTURE

WE COLLABORATE WITH:
DEPOM, PHILADELPHIA STEEL, TED, USRA, FOX, WEST BANK, QVC, GAP, PHILADELPHIA EAGLES, EPIC, VOICEDUB, WORLD HEALTH ORGANIZATION

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YOUR HERD YOUR CREW IT'S UP TO YOU

With 300+ clubs and organizations, there's no shortage of opportunities for you to get involved at WCU. We cover your outlandy needs, we have a place for you.

