

WEST CHESTER UNIVERSITY

# INNOVATION

## CHALLENGE

**1st Place: \$2,500**

**2nd Place: \$1,500**

**3rd Place: \$1,000**



**Registration Deadline:  
March 17, 2024**

**Scan for  
more  
information**



**Stop by Room 318 BPMC for info  
[cottrellcenter@wcupa.edu](mailto:cottrellcenter@wcupa.edu)**



**THE COTTRELL  
ENTREPRENEURSHIP  
CENTER**

**WCU  
WEST CHESTER  
UNIVERSITY**

An Innovation Challenge is an exciting, fast-paced competition where student teams work together to develop innovative ideas that address real-world problems. Over the course of just a few hours, students will brainstorm, design, and pitch a venture, combining creativity and teamwork to compete for recognition and prizes. Register as an individual, not as team.

Competition will be held on Friday, March 21, 2024 at the CBPM Room 101.

More information can be found through [StartUpTree](#) and [wcupa.edu/cottrellcenter](http://wcupa.edu/cottrellcenter).

### PARTNERS

**WCU  
WEST CHESTER  
UNIVERSITY**  
**SUSTAINABILITY**

**WCU  
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**PRME** Principles for Responsible  
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an initiative of the