

# 2021

West Chester University

## WOMEN'S ENTREPRENEURSHIP CONFERENCE

Co-hosted by SCORE Chester &  
Delaware Counties

## MODERATORS, SPEAKERS, & PANELISTS



### CONFERENCE MODERATOR **KATIE WALKER, PRESIDENT, WEST CHESTER CHAMBER OF COMMERCE**

### KEYNOTE SPEAKER **UVA COLES FOUNDER AND CEO, INCLUSIVA**



A former non-profit and higher education executive, Uva has garnered over 25 years of experience focused on designing workforce learning and development strategies, negotiating local-to-global academic partnerships, and advising C-suite executives and governance leadership on integrating systemic DEI solutions.



### FEATURED SPEAKER **SUE WELDON, FOUNDER AND CEO, UNITE FOR HER**

Sue founded the non-profit at the age of 39 when she was faced with her own breast cancer diagnosis. She is a respected leader in the community and an effective proponent of integrating traditional and holistic modalities to provide a comprehensive plan to treat the whole woman.

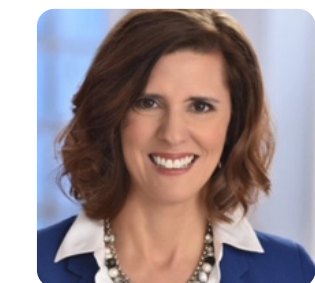
# MENTOR/MENTEE PANEL DISCUSSION



**PANEL MODERATOR**  
**LISA WRIGHT BRYANT, FOUNDER**  
**LM BRYANT CONSULTING**



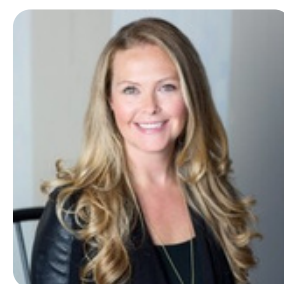
**PANELIST**  
**RENAY LOPER, VICE PRESIDENT**  
**PYXERA GLOBAL**



**PANELIST**  
**AMARA BRIGGS, SENIOR VICE PRESIDENT**  
**TRUIST BANK**

**PANELIST**

**JESS PODGAJNY**  
**FOUNDER AND CEO, LLUNA**



**PANELIST**

**KATE SHEEHAN**  
**SENIOR MANAGER**  
**QRATE RETAIL GROUP**



# BEING PREPARED FOR THE UNEXPECTED & SEIZING THE OPPORTUNITY PANEL DISCUSSION



**PANEL MODERATOR**  
**CLAIRE FREIMUTH, VICE PRESIDENT**  
**TRUIST BANK**

**PANELIST**  
**TRACY FLANNAGAN**  
**CO-FOUNDER & VICE PRESIDENT**  
**JDOG FRANCHISES**



**PANELIST**  
**MARCI MAJOR, FOUNDER & DIRECTOR**  
**MUSIC SERVICE LEARNING**

**PANELIST**  
**GWENN NOLAN**  
**FOUNDER & OWNER**  
**MOTHER COMPOST**



**PANELIST**  
**MICHELLE LEGASPI SANCHEZ**  
**MANAGER, ADVISORY SERVICES,**  
**NON PROFIT FINANCE FUND**