

# Minor in Real Estate and Land Development

Department of Geography and Planning  
College of Business and Public Management

The Minor in Real Estate and Land Development meets the curriculum mandated by the Pennsylvania Real Estate Commission to prepare students to sit for the Pennsylvania Brokers licensing exam and provides an interdisciplinary framework to enable students understand the land development process and the role and creation of real property within a broader economic, social, and environmental context.

<b>Core Requirements</b>	<b>9</b>	
<b>Complete these required courses:</b>		
PLN 324	Real Estate Development	3
PLN 328	Real Estate Law and Practice OR	3
PLN 322	Land Development Controls	
GEO 325	Intro to Business GIS	3
<b>Electives</b>	<b>9</b>	
<b>Select three elective courses from the following list (or others by advisement):</b>		
ECO 350	Urban Economics	3
FIN 332	Real Estate Finance	3
GEO 425	Business GIS Applications	3
MKT 340	Personal Selling	3
MKT 343	Real Estates Sales and Marketing	3
PLN 201	Real Estate Fundamentals	3
PLN 202	Real Estate Practice	3
	Economic Geography/Economic Development	
PLN 318	Planning	3
PLN 320	Land Use Planning	3
PLN 322	Land Development Controls	3
PLN 328	Real Estate Law and Practice	3
PLN 336	Environmental Planning	3
PLN 354	Housing and Planning in America	3
<b>TOTAL CREDITS</b>		<b>18</b>

For more information contact Dr. Jongwoong Kim at [jkim@wcupa.edu](mailto:jkim@wcupa.edu), Associate Professor of Planning or the Department of Geography and Planning at [HMacQueen@wcupa.edu](mailto:HMacQueen@wcupa.edu) 610-436-2343.