

**WEST CHESTER UNIVERSITY**  
**CERTIFICATE IN HEALTH CARE MANAGEMENT**  
**GRADUATE STUDENT ADVISING SHEET (Effective Fall Semester 2025)**

This program will benefit physicians, nurses, clinicians, managers, and professional staff in the health care industry. In addition, it will be valuable to those in managed care and not-for-profit organizations, government, consulting firms, and the pharmaceutical industry, among others. A certificate in health care management will be issued when the requirements of the certificate program have been fulfilled. This certificate can also be earned as part of the Master of Public Health program (Health Care Management Track).

**CERTIFICATE IN HEALTH CARE MANAGEMENT COURSES (18 CREDITS)**

Course	Online Format	In Person Format (4:25-7:10 PM)	Credits	Grade
HEA 513 Legal Aspects of Health Care	Spring	----	3	
HEA 514 Approaches to Health Care Delivery	Fall/Spring	----	3	
HEA 516 Health Care Management	Fall	----	3	
HEA 613 Advocacy and Quality of Health Care Services	Fall	----	3	
HEA 614 Health Care Technology and Information Management	Fall	----	3	
HEA 616 Strategic Leadership in Health Care	Spring	----	3	

**Total of 18 credits for the HCM Certificate**

**Course Descriptions**

**HEA 513 Legal Aspects of Health Care**

This course is an analysis of the basic legal concepts and major legal issues that are most important to and directly affect the health services manager. Topics include legal frameworks of health organizations and health practitioners, administrative policy, contracts, consent, patient's rights, legal death, insurance, liability, and research.

**HEA 514 Approaches to Health Care Delivery**

This course is designed to provide students with an overview of the structure, systems, and policies of health care delivery in the United States. The goal of the course is to increase students' knowledge and their ability to analyze and address health care issues from both a management and a policy perspective.

**HEA 516 Health Care Management**

This course provides students with a fundamental understanding of the principles of management and managerial functions as a framework for organizing knowledge and practices in the health care setting. This is accomplished through the relationship of each of the functions of management that include planning, development, budgeting, and management and evaluation concepts to health care organization operations. Practical health care management examples, applications, issues, and exercises requiring critical thinking and effective writing will be emphasized.

**HEA 613 Advocacy and Quality of Health Care Services**

This course is an introduction to patient advocacy for graduate students in the health professions. Topics include ethics, health care financing and policy, health advocacy for special populations, and key strategies for system change.

**HEA 614 Health Care Technology and Information Management**

This course will provide future health care managers with the knowledge and skills they need to work effectively with information systems technology. Topics covered in this course include emerging technology, information systems, the internet's impact on health care organizations, and system standards, among others.

**HEA 616 Strategic Leadership in Healthcare**

Healthcare industry requires visionary, creative and transformational leaders who can navigate effectively through a dynamic and complex landscape. This course will provide the foundational concepts and principles necessary for exercising strategic leadership.

**Note:** Students are advised to contact their advisors each semester and develop a sequence of study. Self-advising is not recommended. Timely registration for courses is essential, as courses often get filled up quickly. In Summer and in Winter sessions, courses are scheduled on an as needed basis and course availability is always contingent upon enrollment.

For additional information, contact:

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