



Council of Trustees
West Chester University
West Chester, Pennsylvania 19383

**UNANIMOUSLY APPROVED
BY THE
COUNCIL OF TRUSTEES
MARCH 15, 2012**

www.wcupa.edu

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES
PHILIPS 3rd FLOOR BOARD ROOM
PHILIPS MEMORIAL BUILDING
January 26, 2012
5:30 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on January 26, 2012, in the Philips Memorial Building, West Chester, PA.

AGENDA ITEM I – CALL TO ORDER:

Chairperson Fillippo called the meeting to order. Chairperson Fillippo led the Pledge of Allegiance. All Council members were present, namely: Members Fillippo, Whitlock, Carrozza, Alicea, Costello, Dozor, Lewis, Matlawski, Moskowitz, Silberman and Tomlinson.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

MOTION (MOSKOWITZ/WHITLOCK):

APPROVAL OF MINUTES OF THE NOVEMBER 10, 2011, MEETING AND THE MINUTES OF THE JANUARY 5, 2012, MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

None.

AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:

Chairperson Fillippo welcomed everyone. He announced that a short Executive Session would convene in the Board Room immediately following the formal meeting. Following the Executive Session, all members should gather in the lower level conference room to have a group photograph taken.

AGENDA ITEM V – REPORTS OF THE UNIVERSITY PRESIDENT AND CABINET:

President Weisenstein gave the following report:

I would like to call your attention to the Fast Facts booklet before you. These updated facts are a quick way to introduce people to the many outstanding facts associated with West Chester University all of which make us all very proud.

The other item in front of you is a brochure regarding the Alumni Association sponsored travel to Russia. My wife, Sandra, and I have a long history with the Soviet Union (now Russia), and we have worked with the Alumni Association and the Foundation to put together this 10-day tour of Russia. It is going to be a fabulous experience. If you have never been to Moscow or St. Petersburg, you might want to think about making this trip. This tour will provide the opportunity to see a unique country and two very different cities that have very interesting histories. It will also be an opportunity to interact personally with some of the people who are friends of

Sandra and me from Herzen University. Students from Herzen University in St. Petersburg will be working with the small groups of delegates to help them shop and tour around the city. It will be a good opportunity for these English language students to practice their English and an opportunity for the delegates of the tour to interact with Russian students, professors and administrators from Herzen University. There will also be many opportunities to visit palaces and castles which are full of rich and interesting (and often times tragic) history. If you are unable to go yourself, perhaps you would like to pass along the brochure to someone else. We are limited to 28 participants for this trip.

- We are again ranked by Kiplinger within the top 100 institutions for “best value” in public universities in the country. WCU is the only state-owned university in PA to be ranked in Kiplinger’s 100 this year. Last year, there were three institutions. The competition to make the list is getting tough, and we are very proud to be in that top 100 category.

- Speaking of competition, we are very proud of our Women’s Field Hockey Team which captured the NCAA, Division II National Championship. They were recognized at the December 3rd basketball game and a special banquet in their honor will take place on February 19, 2012. At that banquet, the team will be presented with their National Championship rings from West Chester University. There is also a very nice plaque from the NCAA hanging in my office showing that we are National Champions in Women’s Field Hockey.

- The 2012 Winter Session has been extremely successful, and I

want to thank Provost Linda Lamwers and others in Academic Affairs for developing our Winter Session. Last year, which was our first year holding this Session, we had 99 students enrolled. This year, 560 students were enrolled. The Winter Session provides students with the opportunity to catch up on credits, get ahead in credit hours, or take courses that they may not be able to fit in during the regular sessions. It is also an excellent time for overseas exchange trips and tours.

- Spring Enrollment is up by 4.19% from the same time last year.

We were a little behind in graduate enrollments, and that is something that all institutions are experiencing. Fortunately, we have been able to close that gap, and it is much smaller than it was earlier in the semester.

- As of January 10, 2012, 42 faculty positions have been approved for hire this year with eight managerial/professional positions being searched, including the Assistant Director for Social Equity. We hope to grow our faculty as we continue to increase our enrollment so that we can maintain our student success. We are one of the few institutions in the System that is showing growth in enrollment or growth in faculty positions.

- The Theatre Department's production "The Dark at the Top of the Stairs" was selected to be performed at the Kennedy Center American College Theatre Festival Region II. The competition was stiff and celebrates the finest and most diverse work produced in university and college theatre programs. We are very proud of our faculty and students who put this together.

- You will see some improvements around campus with ramps

and supports that will help our folks who are physically unable to maneuver around campus. We continue to work hard to come into compliance with ADA requirements. With an old campus, this is a difficult task but we are working to make this a friendly campus for everyone, and especially now for the veterans who will enter as WCU students with severe disabilities.

- USH (University Student Housing), the organization that is affiliated with the WCU Foundation, will begin development of the next new residence hall – Commonwealth Hall. This will be built on the site of the former Sanderson Hall and will house approximately 570 students and will provide a new state-of-the-art home for the University Health Center. Commonwealth Hall is expected to open in August of 2014.

- Gift totals raised last year totaled almost \$7Million. WCU is number one in giving in PASSHE. The gifts counted in this total include both cash and planned giving. Mark Pavlovich and those in the Advancement division are to be congratulated.

- West Chester University and the West Chester Borough officials continue to hold quarterly meetings to discuss issues of mutual concern such as: Paradise Transit Shuttle (developed by one of our students to provide safe travel for our students), Campus Community Coalition (helping us be good neighbors in dealing with alcohol use by students), Proposed Private Security Officers Patrol Team (not police officers, but two uniformed security people without weapons, who will carry just communication devices) in the southeast quadrant on Thursday, Friday and Saturday nights with a price tag to the

University of about \$34,000 - \$35,000 to support two teams on those evenings, and Borough Council WCU Discipline Proposal.

- Sykes After Dark – we have had five successful weekends with approximately 400 students participating each weekend. The building of our Student Recreation Center is moving along at a good pace and hopefully will be opening in late summer. It will give our students one more thing to bring students together to form friendships that will last a lifetime.

- Our website now includes international web pages which have received 8,965 unique visitors from all over the world during the fall 2011 semester. 9.5% of the visitors clicked on the “prospective student” link and the “About Us” link, 9.1% clicked on “Contact Us.” The top ten countries connecting were: US, China, India, Norway, Saudi Arabia, Vietnam, Germany, United Kingdom, Nigeria and South Korea.

- Another international connection for our campus will be the Knowledge Crossing Borders Conference/Global Presidential Conclave which is coming along nicely and will be held from May 29 – June 3, 2012. We have 140 presentation proposals from about 40 different countries. We also have about 20-25 presidents and rectors who have committed to attending the Global Presidential Conclave on the Future of Higher Education concurrently with the Knowledge Crossing Borders Conference. They represent about 15 different countries, so we will be having a lively discussion about the future of higher education along a number of issues. To introduce each of those issues, we have global expert. The Vice President of the country of Costa Rica is

going to talk about Promoting Partnerships between Governments, Private Sector Enterprise and Higher Education. The International Vice President from Microsoft Corporation will talk about the Impact of Technology on Higher Education. Steinar Opstad, from the American College of Norway, will speak about the Role of Higher Education in Overcoming Illiteracy. A total of seven sessions will span the two and a half day period. We hope that all of you will be able to stop by and visit the Global Presidential Conclave that will be conducted in the Philips Autograph Library. This entire event will certainly elevate West Chester University's international profile.

- The annual Martin Luther King, Jr. Brunch was held today, and I thank those of you who could attend. There were some exciting activities throughout the day, celebrating not only the day, but celebrating Martin Luther King, Jr.'s philosophy and the way in which he lived his life. We celebrate his message with the intent of living that message for 365 days, not just one day.

Approval of Purchase Orders and Contracts

President Weisenstein asked for approval of Purchase Orders and Contracts in excess of \$5,000 executed during October and November, 2011.

MOTION (CARROZZA/WHITLOCK):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING OCTOBER AND NOVEMBER, 2011 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.

MOTION UNANIMOUSLY APPROVED.

This concluded President Weisenstein's report.

AGENDA ITEM VI – REPORT OF THE VICE PRESIDENT:

Chairperson Fillippo invited Mr. Adel Barimani to introduce three guests for a presentation on behalf of that division. Mr. Barimani introduced Deb McMullan and two technology student interns who presented the following:

Demonstration and Application Center/Classroom of the Future Presentation

Deb McMullan, IT Academic Computing Services, provided a brief overview of the Demonstration and Application Center (DAC), a collaborative effort between WCU and Microsoft scheduled to open this spring. The DAC focuses on new and emerging technology and its application in education.

Introduced was the concept of Natural User Interface (NUI), a technology student interns Tim Weiser and Cameron Callery are currently working with at the DAC to develop NUI driven applications in the areas of instructional technology, accessibility and active learning in the classroom. Tim and Cameron also demonstrated applications using gestures and voice to interact with technology in these three categories.

Chair Fillippo thanked Deb McMullan, Tim Weiser and Cameron Callery for their report.

AGENDA ITEM VII – REPORTS OF EXECUTIVE COMMITTEE:

None.

AGENDA ITEM VIII – REPORTS OF STANDING COMMITTEES:

Chair Fillippo called on each standing committee COT representative to give a report.

Academic Affairs

Member Tomlinson reported that the committee did meet and asked that the summary provided be included with the minutes. He added that it was reported at the committee meeting that during the past year, the College of Education developed several online initiatives. The College offers an online M.Ed. in Special Education, a graduate certificate in Universal Design for Learning and Assistive Technology, and an online graduate certificate program – “Educational Technology.” The faculty is also involved in online mentoring programs.

In addition, there were three resolutions that the committee recommended for consideration and action by the Council of Trustees.

MOTION (TOMLINSON/SILBERMAN):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA CONFERS THE HONORARY DEGREE, DOCTOR OF PUBLIC SERVICE, UPON THE FOLLOWING RECIPIENTS:

**MARTHA FORD McILVAIN
DONALD R. McILVAIN**

TO BE BESTOWED AT THE COMMENCEMENT CEREMONIES OF MAY, 2012.

MOTION UNANIMOUSLY APPROVED.

MOTION (TOMLINSON/SILBERMAN):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA CONFERS THE HONORARY DEGREE, DOCTOR OF LAWS, UPON THE FOLLOWING RECIPIENT:

J. CURTIS JOYNER

TO BE BESTOWED AT THE COMMENCEMENT CEREMONIES OF MAY, 2012.

MOTION UNANIMOUSLY APPROVED.

MOTION (TOMLINSON/SILBERMAN):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA CONFERS THE HONORARY DEGREE, DOCTOR OF PUBLIC SERVICE, UPON THE FOLLOWING RECIPIENT:

FRANCES HESSELBEIN

TO BE BESTOWED AT THE COMMENCEMENT CEREMONIES OF MAY, 2012.

MOTION UNANIMOUSLY APPROVED.

Student Affairs (including SGA Report)

A. Student Affairs Committee – this committee met and a summary is provided as part of the minutes.

B. SGA and Related Student Activities

Member Alicea reported that she will be stepping down from her role as President of the SGA as of January 31, 2012, but she will still be serving as the student Trustee. She introduced the SGA Vice President Michelle Strausbaugh

who will step into the position as SGA President. Member Alicea is sure she will do a wonderful job and she welcomed her into that position. The SGA is planning their Gala for Hope. This is a fundraiser for the Children's Hospital of Philadelphia, and last year close to \$2,000 was raised and donated to the hospital. It is hoped that donations this year can surpass last year's total.

Regarding athletics, women's basketball is performing very well. They are leading the PSAC East with a record of 14 -3. Men's basketball is also performing well and the gymnastics team is 5 -1, as well as the women's swim team.

This concluded Member Alicea's report.

Advancement

Member Silberman reported that the committee did meet and he asked that the summary report be included with the minutes. He stated that Mark Pavlovich informed the committee of the huge amount of activity happening in the Advancement area and fundraising. In the marketing area, the Marketing Department has done research on assessing the Learn More campaign and the perception of quality for the University has increased 30 percent as a result of this recent campaign which is a huge leap, and we are very pleased about that.

Member Costello shared that the Annual Fund is 30 percent ahead of where it was at this same time last year. Based on these results and the spring solicitation schedule, it is expected that the goal will be exceeded by June 30, 2012. This is very good news.

Member Silberman reported that he will be attending the PACT Executive Board meeting on February 17, 2012 in Harrisburg.

In addition, Member Silberman introduced three resolutions that the committee recommended for consideration and action by the Council of Trustees.

MOTION (SILBERMAN/LEWIS):

CERTIFICATION OF COMPLIANCE OF THE WEST CHESTER UNIVERSITY FOUNDATION WITH BOARD OF GOVERNOR'S POLICY ON EXTERNAL FINANCIAL SUPPORT (POLICY 1985-04).

NOW, IN KEEPING WITH THE BOARD OF GOVERNORS' POLICY 1985-04 AND AFTER A REVIEW OF THE PERTINENT MATERIALS, THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA FIND THAT FOR THE FISCAL YEAR OF 2010-2011, THE WEST CHESTER UNIVERSITY FOUNDATION IS MEETING ITS DESIRED PURPOSES AND REQUIREMENTS AND IS IN COMPLIANCE WITH THE CONDITIONS ESTABLISHED BY THE BOARD OF GOVERNORS FOR AFFILIATED ORGANIZATIONS.

MOTION UNANIMOUSLY APPROVED.

MOTION (SILBERMAN/COSTELLO):

CERTIFICATION OF COMPLIANCE OF THE WEST CHESTER UNIVERSITY ALUMNI ASSOCIATION WITH BOARD OF GOVERNOR'S POLICY ON EXTERNAL FINANCIAL SUPPORT (POLICY 1985-04).

NOW, IN KEEPING WITH THE BOARD OF GOVERNORS' POLICY 1985-04 AND AFTER A REVIEW OF THE PERTINENT MATERIALS, THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA FIND THAT FOR THE FISCAL YEAR OF 2010-2011, THE WEST CHESTER UNIVERSITY ALUMNI ASSOCIATION IS MEETING ITS DESIRED PURPOSES AND REQUIREMENTS AND IS IN COMPLIANCE WITH THE CONDITIONS ESTABLISHED BY THE BOARD OF GOVERNORS FOR AFFILIATED ORGANIZATIONS.

MOTION UNANIMOUSLY APPROVED.

MOTION (SILBERMAN/WHITLOCK):

CERTIFICATION OF COMPLIANCE OF THE WEST CHESTER UNIVERSITY STUDENT SERVICES, INC. WITH BOARD OF GOVERNOR'S POLICY ON EXTERNAL FINANCIAL SUPPORT (POLICY 1985-04).

NOW, IN KEEPING WITH THE BOARD OF GOVERNORS' POLICY 1985-04 AND AFTER A REVIEW OF THE PERTINENT MATERIALS, THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA FIND THAT FOR THE FISCAL YEAR OF 2010-2011, THE WEST CHESTER UNIVERSITY STUDENT SERVICES, INC. IS MEETING ITS DESIRED PURPOSES AND REQUIREMENTS AND IS IN COMPLIANCE WITH THE CONDITIONS ESTABLISHED BY THE BOARD OF GOVERNORS FOR AFFILIATED ORGANIZATIONS.

MOTION UNANIMOUSLY APPROVED.

This concluded Member Silberman's report.

Campus Development and Facilities

Member Matlawski reported that the committee met and he asked that the summary of information be made part of the record.

President Weisenstein asked to add to the report that the Board of Governors did approve West Chester University's purchase of 887 Matlack Street at their January 2012 meeting.

This concluded Member Matlawski's report.

Information Technology

Member Moskowitz reported that the committee met and she asked that the summary of information be made part of the record. She mentioned that there are exciting things going on in the area of technology as exhibited by the presentation that was seen earlier in the meeting.

This concluded Member Moskowitz' report.

Budget and Finance

Member Lewis reported that the committee had met and Mr. Mark Mixner led Member Carrozza and himself through the report on the endowment investments performance, the Philip's Fund, and the revenue and expenditure forecast. The information found in the members' packets will be made part of the record. Member Lewis was pleased to report that West Chester University continues to be in good financial shape.

This concluded Member Lewis' report.

AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:

Chairman Fillippo called upon Member Carrozza to report on behalf of the Presidential Review Committee.

Member Carrozza thanked Members Moskowitz and Silberman for serving on the committee. They completed the review with the nine constituency groups and while the contents of the report are confidential, he reported that he was pleased to say that the members are very proud of the way the President Weisenstein is moving West Chester University forward. The Council is pleased with the new direction that he is taking on behalf of the students. West Chester University continues to grow and excel under President Weisenstein's excellent leadership.

As a result, Member Carrozza introduced the following resolution to the Council of Trustees for consideration and action.

MOTION (CARROZZA/WHITLOCK):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HAVING CONSULTED WITH THE:

- **FACULTY**
- **STAFF**
- **STUDENTS**
- **ALUMNI**
- **AND OTHER UNIVERSITY AND COMMUNITY CONSTITUENCIES**

RECOMMENDS THAT THE BOARD OF GOVERNORS AUTHORIZE THE CHANCELLOR TO EXTEND THE CONTRACT OF PRESIDENT GREG R. WEISENSTEIN UNTIL JUNE 30, 2015 (ADOPTED JANUARY 26, 2012).

MOTION UNANIMOUSLY APPROVED.

President Weisenstein thanked the Council of Trustees for the support that they have given him and his leadership team. He thanked the Council members for their hard work and all that they have contributed to West Chester University. He remarked that being at the helm of a large institution, moving that institution forward and trying to step up in status and reputation, in what is already a good institution, takes a whole team. He thanked the leadership team members who were in attendance at the meeting. The President remarked that when the Council affirms his leadership, they are also affirming the leadership team that stands with him. The quality of his leadership team has enabled him to be successful, and he could not have handpicked a better team.

Chairperson Fillippo thanked President Weisenstein for his gracious remarks. He also took a moment to thank Members Carrozza, Moskowitz and Silberman for their work in this review process. On behalf of the entire Council, he thanked them for their time and effort and a job well done.

AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:

Member Silberman reminded everyone of the upcoming PACT Conference on March 20 – 21, 2012 that will be held in Harrisburg at the Dixon University Center. Members should let Rebecca Hook know if they would like to attend, and she will make sure they are registered and arrangements are made.

AGENDA ITEM XI – OLD BUSINESS:

None.

AGENDA ITEM XII – NEW BUSINESS:

None.

AGENDA ITEM XIII – ADJOURNMENT:

Chairperson Fillippo asked for a motion for adjournment.

MOTION (DOZOR/CARROZZA):

MOTION TO ADJOURN AT 6:20 P.M.

MOTION UNANIMOUSLY APPROVED.

Respectfully submitted,



Bernard J. Carrozza, Ed.D.

Secretary